

APA (American Psychological Association) style must be followed as closely as possible while referencing other published works. When you use the source in the text, author's name and year of publication should appear, for example (Travers, 1995). Do not number the references in either the text or the reference listing at the end of the article. Several examples are given below:

**Example 1: Single author periodical publication.**

Smith, A.J. (2001). Databases and organizations. *Database Ideology Review*, 16(2), 1-15.

**Example 2: Multiple authors periodical publication.**

Smith, A.J., Caron, R.W., & Brown, C.J. (1999). Organizations and database management. *Data Source*, 10(4), 77-88.

**Example 3: Book.**

Smith, A.J. (2001). *Database booklet*. New York, NY: J.J. Press.

**Example 4: Book chapter.**

Hart, S.G., & Staveland, L.E. (1988). Development of the NASA-TLX index: Results of empirical and theoretical research. In P. A. Hancock, & N. Meshkati (Eds.), *Human mental workload* (pp. 139-183). Amsterdam, The Netherlands: North-Holland.

**Example 5: Research report.**

Dennis, A.R., & Valacich, J.S. (1999). *Rethinking media richness: Towards a theory of media synchronicity*. Research report. Athens, GA: Terry College of Business, University of Georgia.

**Example 6: Conference proceedings paper.**

Kinney, S.T., & Dennis, A.R. (1994). Re-evaluating media richness: Cues, feedback, and task. In J.F. Nunamaker & R.H. Sprague (Eds.), *Proceedings of the Hawaii International Conference on System Sciences* (pp. 21-30). Washington, DC: IEEE Computer Society Press.

State author's name and year of publication where you use the source in the text. See the following examples:

**Example 1:** In most organizations, data resources are considered to be a major resource (Brown, 2002; Smith, 1999).

**Example 2:** Brown (2002) states that the value of data is recognized by most organizations.

The author's name, date of publication, and the page(s) on which the quotation appears in the original text should follow direct quotations of another author's work.

**Example 1:** Brown (2002) states that "the value of data is realized by most organizations" (p. 45).

**Example 2:** "In most organizations, data resources are considered to be a major organization asset" (Smith, 1999, pp. 35-36) and must be carefully monitored by the senior management.

If you have any further questions, please contact the book editor.